HOÀNG DUNG

UI UX DESIGNER

http://theskyart.net/

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+12 years of experience, participating in the design of over 50 projects. Alongside personal development, I have discovered a passion for designing digital products, especially websites/apps, that align with business goals, customer needs, and feasibility.

SKILLS

UX/ UI Design Skills

- UI Web/ App. Graphic design
- Desk research, Interview, Survey, User Personas, User flow, User story, Use case, Customer Journey Map, Competitive Audit, Ideate

Tools

- Figma, Photoshop, Illustrator
- Whimsical, Drawio, Mindmanager

Other Skills

- Business analysis (ITBA
- Programming HTML/CSS

EDUCATION BACKGROUND

Engineering degree in Information Technology

Hanoi Open University

UX Foundation certificate

Psychology in UX design certificate

https://uxfoundation.vn/

Growth Design

https://growthdesign.coach/

Business analysis (ITBA)

https://mindx.edu.vn/

Accounting

https://ketoanbacthanh.vn/

EXPERIENCE

Some notable products

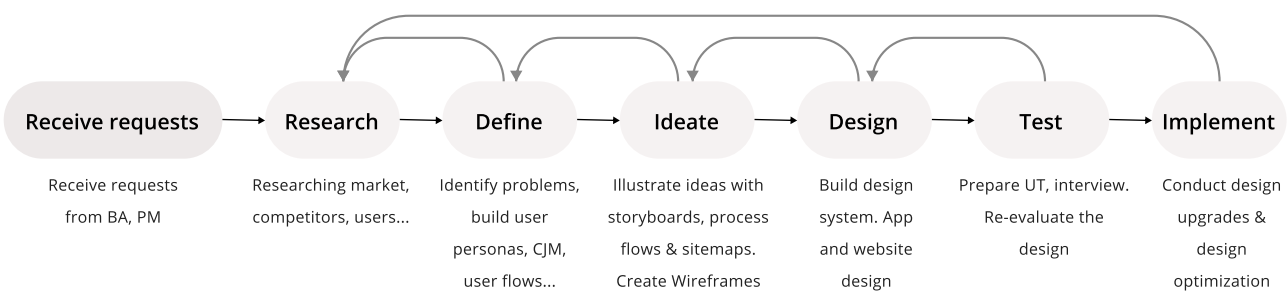
Từ 05/2017 -> hiện nay - UI/UX Designer

TRI NAM GROUP

https://trinam.com.vn

The company focuses on 2 types of projects: Outsource and Company Product.

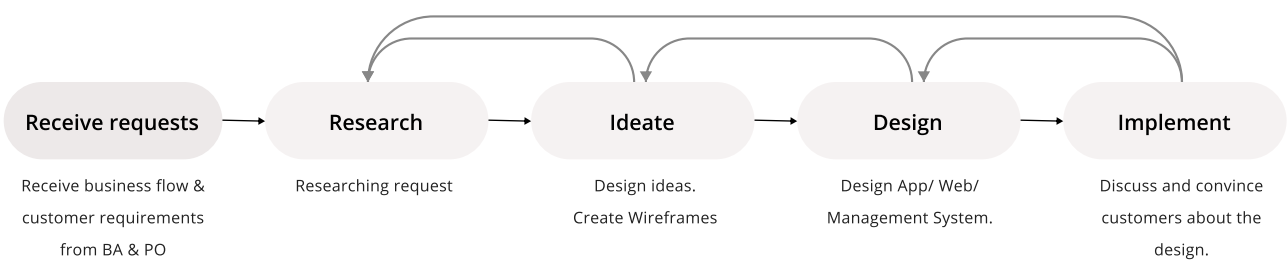
**** Work on the company's product:**



Participate in product design:

- Successfully building the design of "***TNGo sharing bicycle rental App***": *From the beginning 12/2021 till now with over 90K active users (July 2023)*
- Successfully designed the "***TN Elearning System***".
  - TN Elearning system for Viettel, Vinhome, VinWonders, Vietnamairline, Bamboo, Vietinbank, Seabank, TPbank, VPS, VN Direct, SHB Finance, Misa, Bao Viet insurance, FWD insurance, PTI insurance, Bảo hiểm PVI insurance, FLC, TH True Milk, Yody, ...
- Participate in the design of "***Smart School Management System***".
  - Smart School Management System of Vinh University, University of Transport and Communications (UTC), Hanoi University of Civil Engineering (HUCE).

**** Work on outsourced projects:**



Products designed for customers:

- Online social assistance policy settlement registration system and social protection object database
- Application of the Instant Support System for the Office of the National Assembly of Vietnam
- App and website of People's Army newspaper
- QMT (Knowledge management) system for Viettel
- Management system of detention camps and detention houses (C11)
- Vietnamairline's event management system
- Online notarization service (App/web).
- Application of the online interaction system between the government and people of Yen Bai province
- Traceability system for export (bar code solution).
- ...

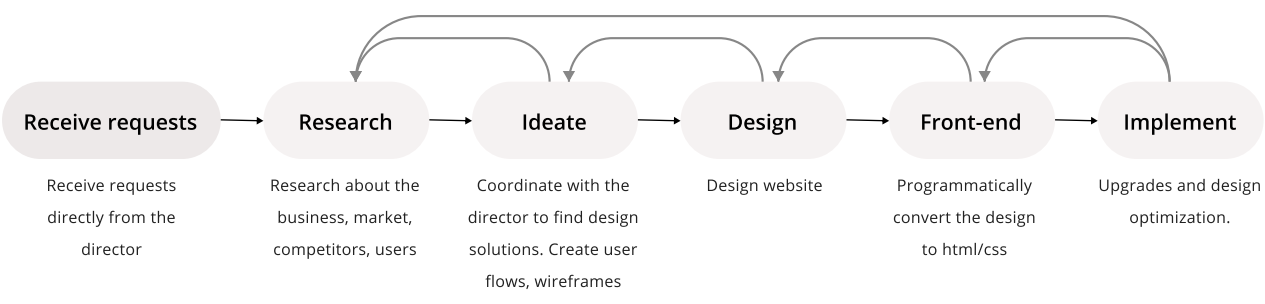
*** In addition: graphic design such as banner, backdrop, event, brand identity...*

Từ 04/2014 -> 05/2017 - Web designer

X-MEDIA

https://xmedia.vn

**** Specific works:**



Designed products:

- **Global Joboko** recruitment platform: ***https://vn.joboko.com***
- A multi-utility sales management platform based on Facebook Messager "***Có đơn***".
- Price comparison tool, find cheap price ***TopGia.vn*** (*Boom period from 2016 to 2018*)
- ...

**** Recognition and Achievements:**

- User-friendly interface design, easy to use.
- Code HTML/CSS at the SEO standard helps search engines read the website faster, supports many keywords of the company's products to the top of google in a short time.
- Especially, Joboko website has received many awards: Top 10 ASEAN BAC, Top 15 best startup projects Vietnam 2019, etc.

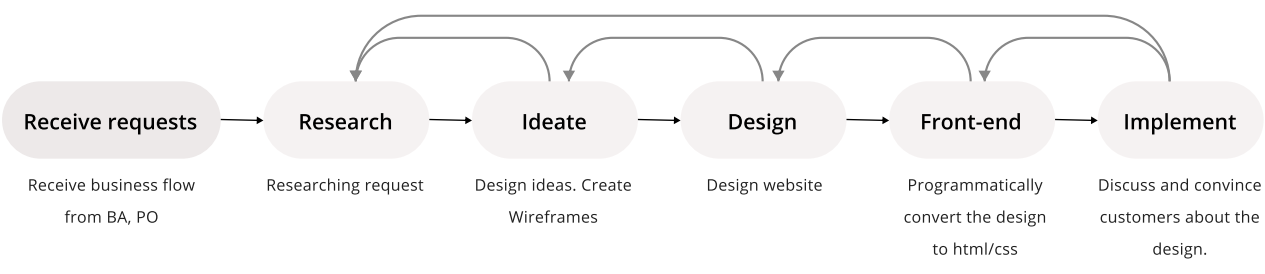
*** In addition: graphic design such as banner, backdrop, event, brand identity...*

Từ 03/2011 -> 10/2013 - Web designer

SILKWIRES

https://www.silkwires.com

**** Specific works:**



Products designed for customers:

- Compare schools around the world: *https://www.eduniversal-ranking.com/*
- Tools for students to find schools: *https://eduniversal-matching.com/*
- Some other products of the company such as: classifieds market, career website for Vietnamese students...

**** Recognitions and achievements:**

- User-friendly interface design, easy to use.
- Code html/css at the SEO standard
- Meet deadlines and satisfy customers